

# Email Newsletter Contract

**This newsletter is suitable for**

**Health Care Consumers (patients) and Providers.**

See [www.storeymarketing.com](http://www.storeymarketing.com) for more information.



Ph: 800-270-8878

Fax: 888-270-8878

[info@storeymarketing.com](mailto:info@storeymarketing.com)

**Please complete this contract and fax to 1-888-270-8878.**

Storey Marketing agrees to provide \_\_\_\_\_ (pharmacy) located in \_\_\_\_\_ (city, state) (henceforth called the subscriber) with a Health Care Consumer email newsletter, subject to the following terms:

- 1) Subscription will begin in \_\_\_\_\_ and will continue monthly (for a minimum of three months). The quantity of email newsletters that will be sent for each issue will be determined by the number of addresses in the predetermined database (list) on the send day.
- 2) Storey Marketing will automatically send a newsletter to the addresses in the predetermined database monthly on the 2<sup>nd</sup> Tuesday of each month. You will receive an email of the proposed newsletter content for review at least 5 business days before the send date, and we must receive any changes or customized content within 48 hours of sending the proof. Newsletter may be customized with content that you provide for an additional fee. If we have not received custom content from you at least 3 business days prior to the send date of the next newsletter, then we will automatically send the standard content for that issue.
- 3) Prices may increase at any time but not during the initial 3 months of the contract. This contract will automatically renew unless terminated by either party. Terms of this agreement will also apply to any subscription renewals, unless a subsequent contract is signed.
- 4) Invoicing is done on a quarterly basis and pharmacy will be invoiced for additional payment when the database enters a new pricing level or customization is requested.
- 5) The undersigned is an authorized representative of the above designated pharmacy or medical practice, and agrees to indemnify and hold harmless Patricia L. Storey, Storey Marketing, employees and representatives of Storey Marketing, and contributors, for any liability, judgments, settlements, costs, or expenses that may be incurred as a direct or indirect result of any newsletter content or the use of any materials provided by Storey Marketing.
- 6) No authorization or permission is given to anyone to reproduce in any fashion, display on the Internet, or transmit by facsimile or any other electronic means (such as E-mail) newsletters or any materials that are produced by Storey Marketing. Unauthorized usage is a violation of the copyright laws of the United States of America, and subject to substantial monetary penalties. Please contact Storey Marketing with questions or requests.

Faxed signatures will be binding.

\_\_\_\_\_  
Patricia L. Storey

\_\_\_\_\_  
Date

\_\_\_\_\_  
Please sign your name.

\_\_\_\_\_  
Date

President, *Storey Marketing*

**Please complete the following information which will be used to personalize your newsletter template.**

Pharmacy:

Address:

Phone:

Toll-Free:

Fax:

Toll-Free:

E-mail:

Website (domain name/URL):

***Please e-mail (.jpg, .tif, or .eps file) your logo (as well as any photos you would like to use for email newsletters).***

Would you like to list the names of pharmacists or key employees in your pharmacy?

Name:

Professional Designation or Title: