

## Physician/Practitioner Website Order Form and Contract

Please complete and fax to 888-270-8878. Call Storey Marketing at 800-270-8878 with any questions. **Thank you for your order!**

Name/Title of Physician/Practitioner: \_\_\_\_\_ Practice/Clinic Name: \_\_\_\_\_

City, State/Province \_\_\_\_\_ Phone: \_\_\_\_\_

Contact person: \_\_\_\_\_ Email for contact person: \_\_\_\_\_

Storey Marketing requires a signed contract and will process 50% of the anticipated cost of your website to begin your design process.

After a brief discussion, we will email a worksheet of information that we need to design your website. As our economical price is based on efficiency, all info must be received within 30 days or additional charge of \$150 every 30 days plus any increase in cost of website or options will apply. Once we have received all of your information, your website will go to design and the balance of your payment will be due and automatically charged to your credit card unless other arrangements have been made. Our design team will provide a proof in 10 working days or less. Once your website has gone to design, any changes to information you have provided will be at your expense.

**Demos available at [www.storeymarketing.com](http://www.storeymarketing.com) or [www.BHRTmarketing.com](http://www.BHRTmarketing.com)**

**Investment for website is \$2495 and includes your personalized color scheme, logo, photos, 9 sections of women's health information (2 sections are customized with information you provide), About Us or similar page, our standard HRT consultation form\*, "Sign up to receive our newsletter"\*\*, a contact page with a link to a Google map, and a link to your Privacy Policy.**

\*Visit [www.storeymarketing.com](http://www.storeymarketing.com) to see the fillable HRT form. HRT Consultation Form is hosted on our secure server. The fee for this service is \$39/year.

\*\*Email Management System is through a separate company and prices start at \$15 per month after the 60 day free trial.

**Additional options start at \$175 each for basic content (i.e. one page of text, two photos, and or simple fillable form of 10 lines or less).**

**Other options (button/tab and corresponding content) , MAY include:**

- Consultation forms**—may include various consultation forms, i.e. nutrition
- Nutritional Supplements** (link to a separate website, or a webpage describing the service)
- Intake Forms**
- Videos (BHRT discussion, patient care philosophy, consultations, etc.)**
- Seminars**
- Links/Resources** (links to informational websites or key organizations—we suggest that you provide a brief description for each link)
- Online Store** -e-commerce concept only \$995—allows you to enter a variety of products such as supplements, books, test kits, and cosmetics into your designated categories. Modify as often as you wish with the built-in content management system. SSL security certificate and installation (\$350 annual value) is included in the price and the \$29 per month maintenance fee.

**We offer many services (content search function, content management system, e-mail newsletters, etc.) for an additional fee.**

Call 800-270-8878 to discuss.

**Do you have a domain name (URL)? If so, please provide: [www.](http://www.)\_\_\_\_\_**

If not, check here \_\_\_ if you would like us to purchase your domain name (registered to you). Cost is \$95 and includes 5 years of registration.

**Do you have a company who will host your new website (i.e., maintain its presence on the internet)?** \_\_Yes \_\_No

Please be certain that the company that you select can accommodate all of the features we provide. We recommend our designer's company.

**Terms:** The undersigned is an authorized representative of the above designated practice, and agrees to indemnify and hold harmless Patricia L. Storey, Storey Marketing, and any employee or representative of Storey Marketing, for any liability, judgments, settlements, costs, or expenses which are incurred as a direct or indirect result of the content or use of this website. It is further understood that the website content and files are for the online use of the above practice only, and may not be used for any other purpose, and can not be shared with or sold to any other entity.

Signature \_\_\_\_\_

Date \_\_\_\_\_

Payment is by VISA or Mastercard:

Cardholder name:

Credit Card #:

Expiration date: